

## Achieving Seafood Sustainability

Seafood Expo North America  
March 11-13, 2018

Seafood Expo North America is the leading trade event for industry players across the supply chain.

Because we know how important it is for attendees to take full advantage of this opportunity, we'd like to make some suggestions to help you in your journey towards achieving Seafood Sustainability.



## THESE ARE OUR TOP PICKS:

### EVENTS & MEETINGS:

#### **Saturday March 10- Conservation Alliance for Seafood Solutions Reception**

It's an amazing opportunity to connect with leading conservation groups and industry partners, learn more about the work they do, ask questions, and find out about opportunities to be engaged. This wonderful reception is from 5 to 7 PM at The Westin Boston Waterfront Marina I Ballroom.

**Please RSVP by Wednesday, February 28 [HERE](#)**

*"The Conservation Alliance for Seafood Solutions connects 40 leading conservation groups from North America, South America, Europe, and Japan that work with businesses throughout the supply chain from fishermen and fish farmers to retailers and restaurants. For ten years now, members and collaborators have been working collectively to tackle challenges that are too big for any one organization or business to solve alone. We share expertise and develop tools that help businesses advance their sustainable seafood commitments."*

#### **Sunday March 11- Sustainable Fisheries Partnership- Americas Snapper Grouper Supplier Roundtable meeting.**

8:30 AM, Westin Boston Waterfront  
**Please RSVP with Megan Westmeyer at [megan.westmeyer@sustainablefish.org](mailto:megan.westmeyer@sustainablefish.org)**

**Sunday March 11- FishChoice Happy Hour from 3-5 PM, Booth #180.** If you would like to attend, please sign up [HERE](#).



### VISIT THESE BOOTHS!

**Booth #180- [FishChoice](#)** – A non-profit organization working to create solutions that help companies accelerate their seafood sustainability efforts on their own - this includes [FisheryProgress.org](#), the one-stop shop for information on FIPs from around the world, and [FishChoice.com](#), the hub for sustainable seafood stakeholders to help with the management and use of sustainable seafood information

**Booth #182- [Sustainable Fisheries Partnership](#)**  
**Booth #184- [Seafood Co-Lab](#) and [Conservation Alliance for Seafood Solutions](#)**  
**Booth #189- [World Wildlife Fund](#)**

## PANEL FAVORITES:

### Sunday March 11

12:30 p.m. – 1:45 p.m.

Fighting IUU Fishing And Seafood Fraud: Enhancing Traceability And Transparency Through Strengthened Governance Frameworks

2:00 p.m. – 3:15 p.m.

Ready For Market- Progress in Southeast Asia Tuna Fisheries

### Monday March 12

11:00 a.m. – 12:30 p.m.

Industry Engagement in FIPs – Why it Matters and How to Get Involved

2:15 p.m. – 3:30 p.m.

Credible Transparency In The Certification Landscape

### Tuesday March 13

10:00 a.m. – 12:30 p.m.

Workshop: Collaborating on Seafood Traceability

11:30 a.m. – 12:30 p.m.

Consumer Expectations Vs. Reality Regarding Seafood Traceability

To schedule a meeting during the show, send Adriana an e-mail at [adriana@seafoodninja.com](mailto:adriana@seafoodninja.com)



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